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The Dean of Faculty of Medicine at the APHM Conference

The Annual Conference of the Association of Private Hospitals of Malaysia (APHM) is a much-awaited event in the Medical Practitioners' calendar. The 27th APHM International Healthcare Conference and Exhibition was held at the Kuala Lumpur Convention Centre from 29th to 31st July 2019. The theme was Corporate and Clinical Governance: Partnerships and Participation. More than 700 delegates from various countries had attended with many of them being involved in the management of hospitals and provision of patient care. The exhibition area attracted 109 booths occupying 2 halls in the Kuala Lumpur Convention Centre Malaysia (KLCC).



Professor Dato Dr Ravindran Jegasothy, the Dean of the Faculty of Medicine, MAHSA University was given the honour of being a keynote speaker on the first day with the topic "Clinical Governance and its challenges in the private hospital sector". Professor Ravindran has vast experience in the patient safety movement in Malaysia and has the experience of being a surveyor and councillor with various accreditation bodies. He outlined the challenges and the solutions to the clinical governance issues as he perceived it.

The highlight of the conference was a panel discussion featuring Dato Dr Narimah Awin, the Chairman of the National Population and Family Development Board of Malaysia, Mr Richard Royle, Immediate Past President of Australian Private Hospitals, Australia and Ms Margaret Chin, Senior Director, Deloitte Malaysia. Together with Professor Dato Dr Ravindran, there was a lively and vigorous debate on "Governance in Healthcare and Hospitals- Is there a Right Way?" Despite it being the eve of a public holiday, the participants remained until the completion of the conference which reflects that the conference was engaging and successful in its mission.

Staff Achievements

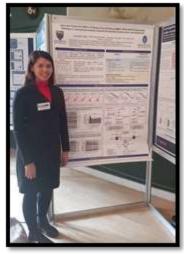
Staff Achievement- "MAHSA On The International Stage-Academic Wins Young Investigator Award and Travel Grant"

By Dr Choy Ker Woon

Dr Choy Ker Woon from the Department of Anatomy, Faculty of Medicine and Biomedical Sciences, MAHSA University had received a Young Investigator Award and Travel Grant of €500 at the 13th International Symposium on Mechanisms of Vasodilatation (MOVD) and 7th International Symposium on Endothelium-Dependent Hyperpolarization (EDH) that took place from 20 -22 May 2019 at Rotterdam, The Netherlands. This award was presented for her ongoing research on "Vascular Protective Effect of Paeonol by Inhibiting BMP4/ ROS/ MAPK Dependent Pathway in Lipopolysaccharide-Induced Endothelial Dysfunction and Apoptosis" in collaboration with Hong Kong University. This conference served as an international platform to showcase her research as well as open avenues for future collaboration with MAHSA University.







Future of Aesthetic Medicine (FOAM 2019) - 21st -23rd June 2019, MAHSA University

A Conference report

By Assoc. Prof. Dr Gauri Krishnaswamy,

It is not an exaggeration to say that FOAM 2019 will be historic for MAHSA University. It was the first ever Aesthetic Medicine conference organised by the Faculty of Medicine, MAHSA University within 6 weeks. The decisions made and action taken over the preceding weeks of FOAM 2019 will always be remembered. The theme of FOAM 2019 "Starting right and making it BIG in Aesthetic Medicine" was inspired by our primary purpose. In the face of challenges and disagreements, we still stood on common ground to ensure FOAM 2019 made its mark in the field of aesthetics in MAHSA. The message we wanted to deliver to the delegates, was that Aesthetics is here to stay and that there were new developments in aesthetics from the country Down Under.

A total of 161, mainly general practitioners with a keen interest in practising aesthetic medicine, attended the 3 days conference.

June 21st, the first day of the conference, marked the launch of the collaboration between MAHSA and Cosmetic Institute of Australia, which was officiated by YBhg Datuk Dr. Hj Rohaizat bin Hj Yon, the Deputy DG (Medical Services), Ministry of Health, Malaysia.

Day 1 of the conference began with a talk on "Professionalism for General Practitioners' which was delivered by Y.Bhg. Tan Sri Dato' Seri Prof. Dr. Hj. Mohd Ismail Merican, Chairman, Board of Governors, MAHSA University. This talk was followed by Dr. Lim Zhi Yun Joan, whose topic was on "Complementing aesthetics through dental procedures" which was in line with the theme of the day, "Professionalism and the role of aesthetics in today's world of Medicine".

As the theme on Day 2 was "Professional aesthetics 101: Master your injection techniques", the topics concentrated were on the challenges of setting up a successful aesthetic practice and marketing it, tools and equipments required, system and workflow in Aesthetic Clinic and clinic staff management and Botox and dermal filler for the beginner to the advanced user. Speakers for that day were LCP certified aesthetic practitioners Dr Lai Wai Yee of Aviana Clinic, Dr Christina Chea of Clinic Christina Chea and Dr Leong Moh Yiing of La Jung Clinic. Dr. Benjamin Chan, the Medical Director, Founder, Cosmetic Institute of Australia from Melbourne, Australia was a speaker as well as moderator for Day 2.

In keeping with the theme for Day 3, "Laser & light therapy trends in the aesthetic industry", delegates had a field day with lasers. MAHSA flew in Mrs. Trudy Fleming, renowned laser expert in her home country, Australia. She is the Laser Expert and Founder of Fleming Laser and is a Fellow of ASLMS (American Society for Laser Medicine & Surgery) and a Member of BMLA (British Medical Laser Association).

We hope that we have set a foundation and touchstone for the future of aesthetic medicine and that FOAM 2019 will bring about further collaboration among various Aesthetic bodies to develop this field within and outside Malaysia.

PRIMARY CARE FOCUSED WORKSHOP

By Prof. Dr. Wang Chee Woon,

A workshop for young Primary Care Physicians was organised by the Primary Care and ENT Departments of MAHSA University on 20th and 21st July 2019. We thought young general practitioners may want to know more about running a Family Practice Clinic efficiently. The idea was to empower them before they embark on private practice. We also felt those already in practice would like to learn more about minor surgical procedures.

We had prominent speakers like Prof. Tan Sri Datuk Dr. Hj. Mohamed Haniffa bin Hj. Abdullah, Prof. Dato' Dr. Ravindran Jegasothy and Mr. Silas Das from MAHSA University and Datuk Dr. Kumar from Qualitas. There were also eminent speakers from MAHSA University Business Faculty and other prominent specialists from the private sector who all contributed in making it an interesting workshop.







more in this area.

The first day was focused on topics like comparing the pros and cons of a solo practice versus a group practice and techniques of development as a Medical Practitioner. The importance of tax planning and documentation was addressed by Mr. Mansoor Ali from MAHSA Business Faculty. The need for contracts with staff and the legal implications of failing to do so was touched on.

In today's world, safe use of social media to grow a Private Medical Practice was discussed. Aesthetics is a new growing field. Many General Practitioners are keen to explore this field and many participants showed great interest to know

An emergency may occur in a stand- alone clinic and recent advances in Emergency Care were also discussed. Resilience in the challenging field of Medicine was another topic the participants found insightful and helpful to build their careers.

The second day was focused on procedures. Most of the participants were impressed with our Clinical Skills Laboratory. The participants were divided into small groups and MAHSA staff took them through procedures like insertion of long- term contraceptives, intra-articular knee injections and advanced suturing techniques. This was a hands-on workshop and all participants had opportunity to practise the procedures on mannequins.



Feedback forms were handed out to the 40 participants. Participants were pleased with the topics addressed and the hands-on workshop was a hit. In fact, they advised us to have more talks on taxation and procedure-based workshops, something to keep in mind for the future.

I would like to thank Prof. Tan Sri Datuk Dr. Hj. Mohamed Haniffa bin Hj. Abdullah for the

special interest he took in this event and the staff of MAHSA University for the help extended in making this workshop a success.

SEMINAR

ROLE OF ULTRA SONOGRAPHY IN OBSTETRICS & GYNAECOLOGY (DIAGNAOSIS AND MANAGEMENT)

ONE DAY ORIENTATION SEMINAR FOR STUDENTS

By Associate Professor Dr. Maheswari Ravi,



The seminar was organized, as a CPD program from the department of O & G for the year 2019. This was aimed at creating an awareness of the usefulness of USG among the undergraduate medical students, not only in O&G, but in all the specialties of medicine, as the foremost diagnostic aid.

The Seminar started at 8am and ended at 4pm with two breaks in between, it covered a broad spectrum of diagnostic and

management methods, starting with an Introductory Lecture to USG, with history of its invention, theory behind using sound waves to create images, description of the equipment, the choice of probes, etc.



There were 7 speakers, including me, 4 from Malaysia and 2 from India, (all O&G specialists, who have had special training in their respective field) and between us we covered 9 topics, teaching the students to differentiate, from Normal to Abnormal Pelvic Pathology, Early Diagnosis and Dating of Pregnancy, Early Detection of Abnormal Pregnancies, Congenital Anomalies and management of High Risk pregnancies. Assessment of Fetal Wellbeing and US

Doppler studies to assess Placental Function, were covered in a simplified manner.



All the invited speakers made the lectures, simple and easy to understand, with humorous anecdotes, which kept the audience attentive. 80 students from year 3 and 5, and some housemen (both from our university and a few from other universities) attended the seminar.

Four Ultrasound companies, sponsored and brought their equipment for demonstration. Along with their Application Specialists and the

Invited Speakers (from India), we were able to give an Equipment Demo (on how to use the equipment and its knobs, and choice of probes, for visualizing the different organs (mostly Abdominal/Pelvic through Trans Abdominal probes).

One of the US Scanner companies, the Canon, was kind enough to give 120 DVDs of 16GB storage, so that we could copy all of the Seminar Topics (with the consent of the speakers), to be given as an Educational CD for the participants. Another company gave us MYR 1200, towards catering expense. At the Seminar, the students were given breakfast, lunch, and two coffee breaks with snacks and drinks.

My heartfelt thanks to the MAHSA Medical Society who came forward to support me in organizing this event. Under my occasional guidance and supervision from their advisors, Dr. Andy and Dr. Aida, they did a great job starting with Formatting the Online Brochures, Online Registration, Designing of Posters and Certificates and also did a wonderful job of writing the topics on to the 100 DVDs, overnight.



Even though I have organized and conducted numerous seminars & workshops, in India, before my retirement, it was the first seminar I have organized for the Undergraduate students, and it was indeed a wonderful experience, despite some stressful moments of organizing the same in a new environment.

Finally, I would like to express my heartfelt thanks to my HOD, the Dean and the Management of MAHSA University for having given me the opportunity and support, to organize such an event.

Upcoming Events

- 1. Inspiring Change Towards Effective Learning Workshop, 27 Sept 2019
- 2. Mental Health Month, September 2019
- 3. PCAM and PCCAM course, October 2019-March 2020
- 4. HKL-MAHSA Medical Update Series 2019, 12th October 2019, Main Auditorium HKL
- 5. Update In Childhood Infection Disease, 01 December 2019

Editorial Team

Dr Jaiprakash Mohanraj (Chief Editor)

Dr Shalini A/P Vellasamy
Dr Deepa Anbazhagan
Dr Pallav Sengupta
Dr Aida Rezaei
Dr Choy Ker Woon



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